

PoliLam LOOKBOOK VOL.2

PoliLam

Color. Texture. Culture.



PoliLam

As you journey with us through the pages of our Lookbook, we want our passion for design, interiors, and life to resonate and inspire. At PoliLam, we recognize that our surroundings have the power to energize, to motivate, to calm, and to comfort us. We acknowledge developments in lifestyle trends and their influence on interior design. Most importantly we understand that the only approach to true design is to get out into the world and experience it for ourselves.

The world—including the world of laminates—is changing. At PoliLam, we strive to be innovators in our industry. We create a quality and design-driven product, with as little environmental impact as possible. We take pride in carefully researching and selecting each of our exclusive designs. We marvel at nature's wonders, and we recreate what we see without diminishing it.

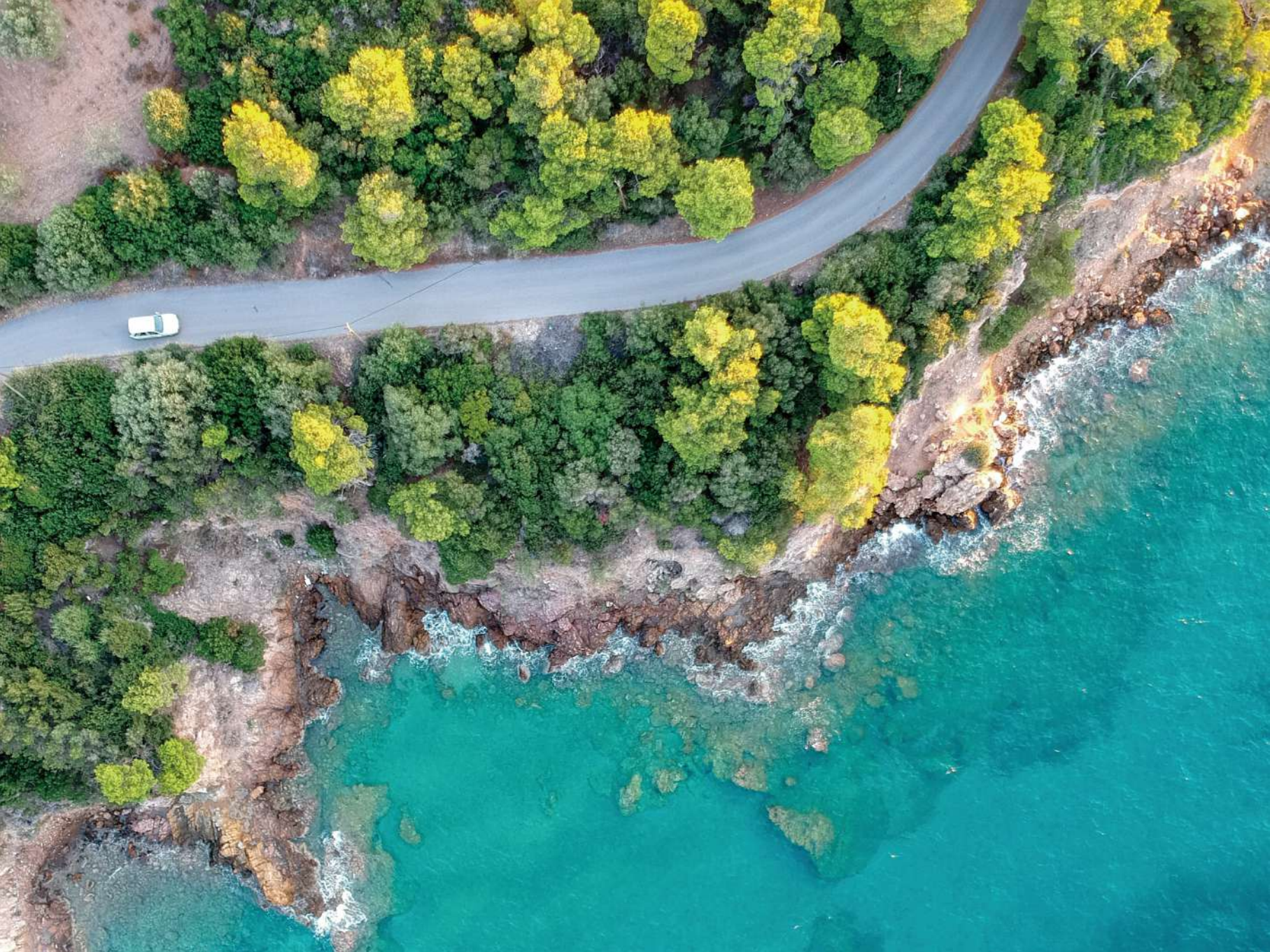
At the core of our philosophy is a focus on three things: the importance of color to generate emotion; the importance of texture to emphasize quality; and the importance of culture to bring it all together.



WeChat

www.polilam.com





NATURE'S ROLE

PoliLam



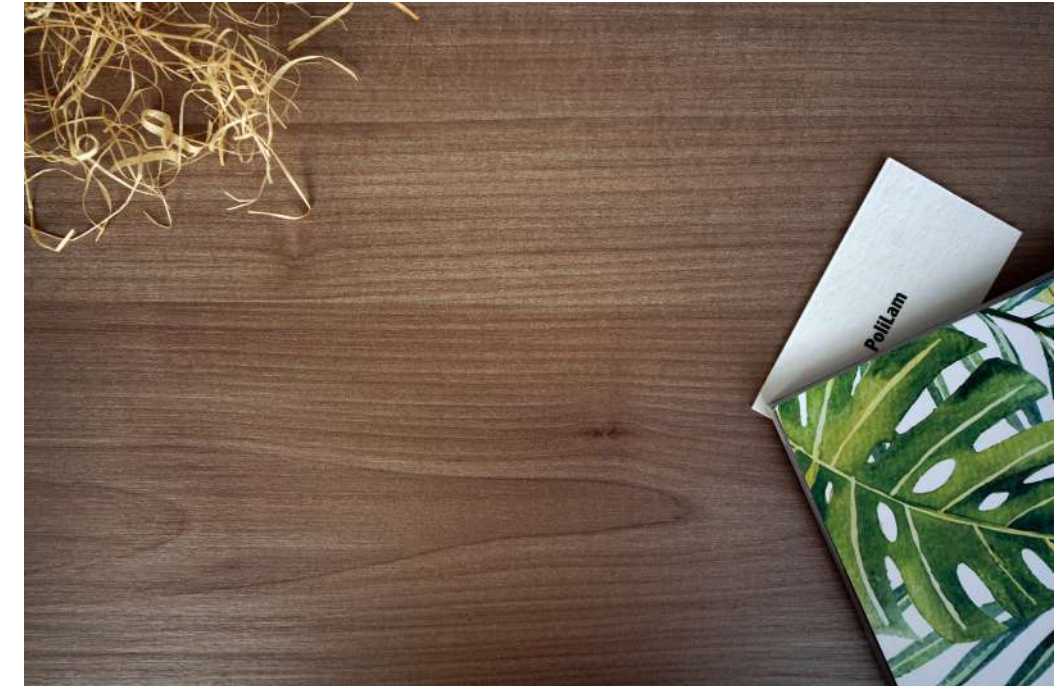
As people increasingly migrate from rural to urban areas, nature becomes an ever more important theme in interior design. The connection between humans and nature is essential and connects to the human wellness trend.

Beautiful green spaces within ultra-modern buildings provide the perfect climate for working, exercising, or relaxing. This nature reflects in the wood grains we use in interior design; we see an increase in oak and ash designs, with natural light tones and imperfections.

Natural and organic materials, such as wood, stone, daylight, and plant life, remind us of the outdoors.



LINDEN DOURADO
W0030B RW



Every great design begins with an even better story.



LINDEN DOURADO
W0030B RW



AUSTIN BALE ASH
W0069C IV



SOUTH TEXAS PECAN
W0085 IV



*"I feel a great regard for trees;
they represent age and beauty and the miracles of life and growth."*
Louise Dickinson Rich

MONGOLICA OAK SIENNA
W0008A RW

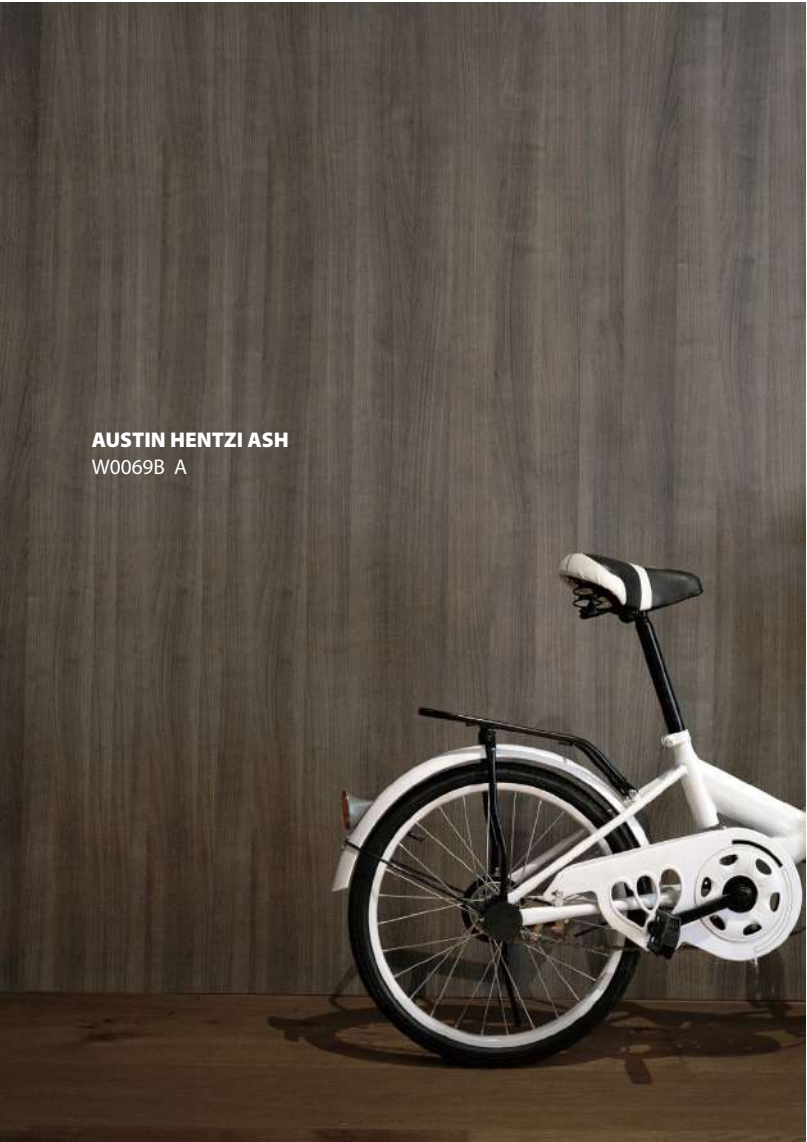


WELLS SULTI OAK
W0022A DW



WELLS SULTI OAK
W0022A DW





AUSTIN HENTZI ASH
W0069B A

*"This is not our land;
we're part of an ecosystem."*
Virgil Abloh



ESPRESSO ASH
W0076 RV

DAVY
C0032 AP



*By including nature in interior design,
we are unconsciously reconnecting,
bringing the great outdoors into
our constructed world.*

CYPRESS SILK
W0073B VF





SOLE BURMESE TEAK
W0075 VF



RUSTIC OAK ECRU
W0029 LA

If you ever begin to loose yourself, go back to nature.



CLASSIC ELEMENTS

PoliLam





Classic elements are seeing a revival in interior design. In our PoliLam collection, we honor the timeless aspects of marble origins, dark woods, terrazzo, and metallic finishes.

The use of marble in interiors dates back to before the 15th century in Europe—used primarily for floors.

Today, we see Carrara marble used in kitchens, bathrooms, and common areas in commercial spaces. And brown marble, also traditionally used for floors, is now making an appearance on tabletops and coffee tables in modern design. The color of the marble also plays an important role. The softness of brown marble is a subtle addition to any space, while a bold emerald marble makes a strong statement.

The dark wood tones we see in present-day interiors bring a resurgence of retro glamour and provide a new vision of modern luxury.

The feeling of modern luxury is similarly achieved with terrazzo. And it's only in recent years that this centuries-old pattern has entered the world of interiors in such a way—originally used to pave the streets of Venice in Italy.

The use of luxurious metallic style elements isn't new; however, our metallic finish now features less copper and rose gold shades, focusing more on stronger bronze tones.



*"Designers and people in general are too attracted by 'new,'
but nothing ages more quickly than 'newness.'
All my objects reflect a marriage between past and present."*

MARCEL WANDERS



AMALIA SICILIAN OAK
W0051B



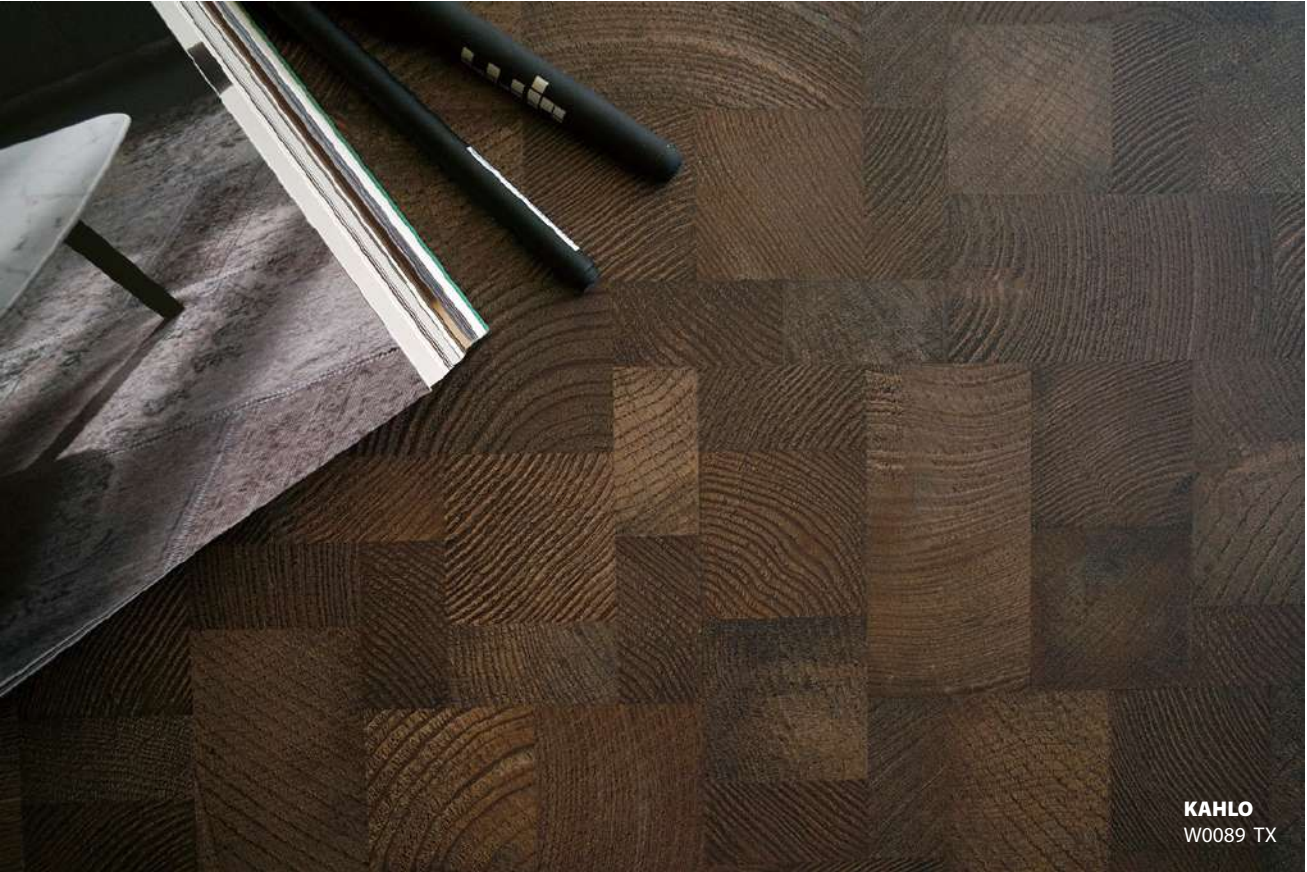
ADLER OAK
W0011 RW



ENGLISH OAK
W0024 RW



ENGLISH OAK
W0024 RW



KAHLO
W0089 TX



SUBLIME WALNUT
W0034B RW



LAPID TERRAZZO MODA
S0015C PS



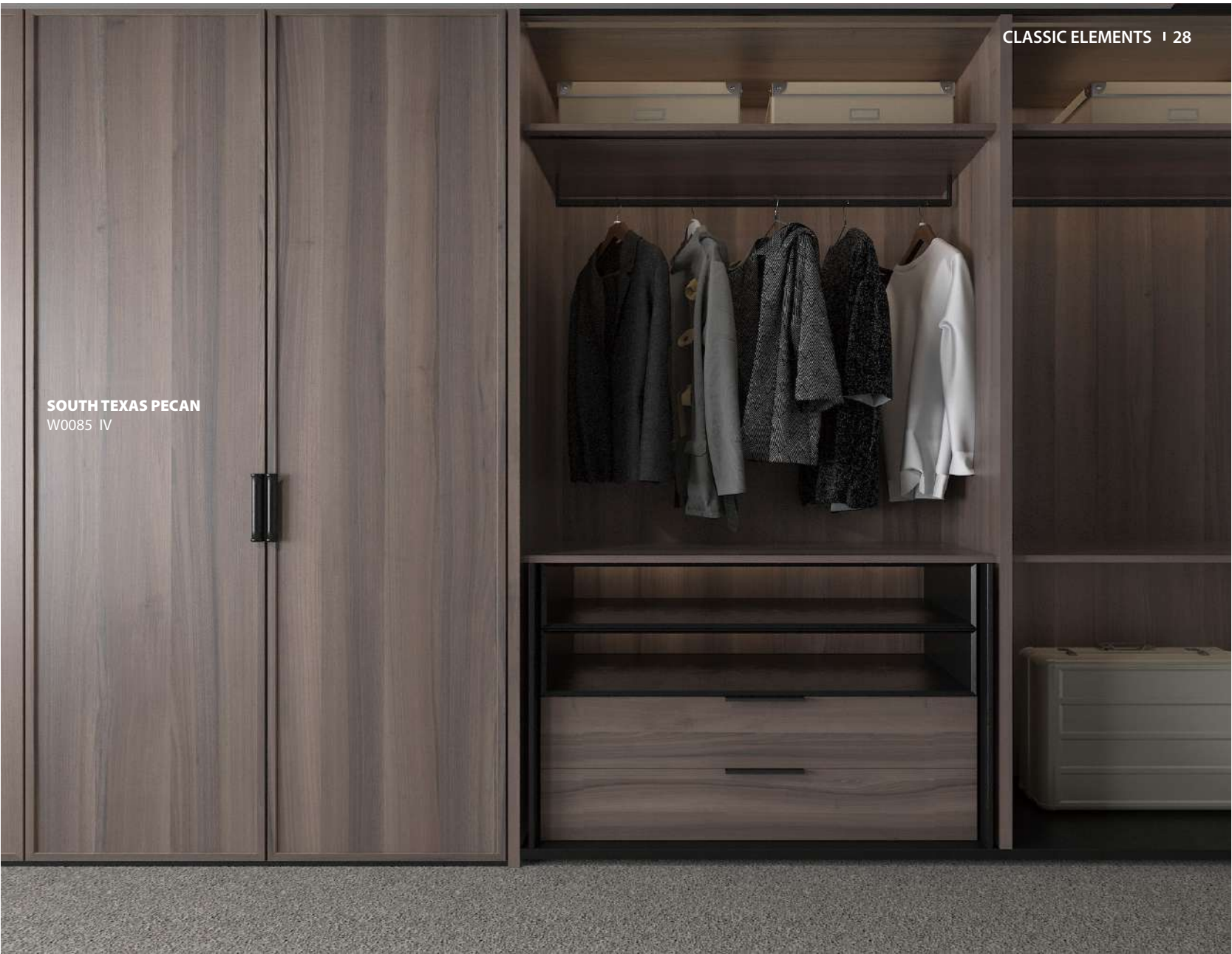
TEXAS PLANK
W0079 DW

Whatever good things we build, end up building us.



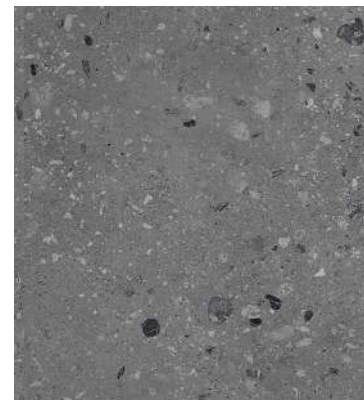


SOUTH TEXAS PECAN
W0085 IV



SOUTH TEXAS PECAN
W0085 IV





BLU YSTAD TERRAZZO
S0010A PS



SOUL YSTAD TERRAZZO
S0010B PS





LAPID TERRAZZO FENTI
S0015A PS



ZAMAC SILVER
S0038 SU





FRESH MINIMALISM

PoliLam



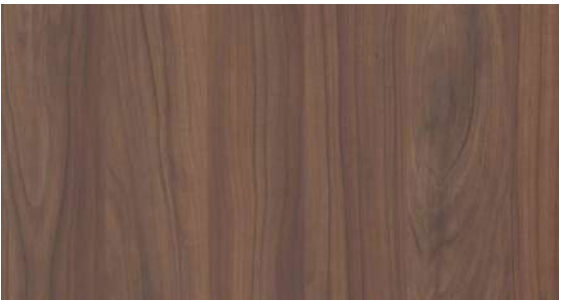
Minimalism is about creating a design that has a positive effect on health, that is sustainable, and that is beautiful.

Minimalism is a lifestyle that nourishes souls and calms minds. It's a new type of luxury, a luxury that isn't about expensive things, but which is about the things money can't buy, like time and peace. We need time with loved ones, time for ourselves, and time to enjoy our own space. It's about living with less in order to enjoy more.

The modern rooms in *Fresh Minimalism* are full of natural light and unusual decorations. Neutral and fresh colors are the primary trend of present and upcoming seasons.

They not only contribute to expanding the visual space of the room, but also improve people's attitudes. Fresh minimalism incorporates many natural elements, including muted light, dark colors, soft fabrics, soft textures, peace, quiet, and elegance.

Meditation. Mindfulness. Wellness.

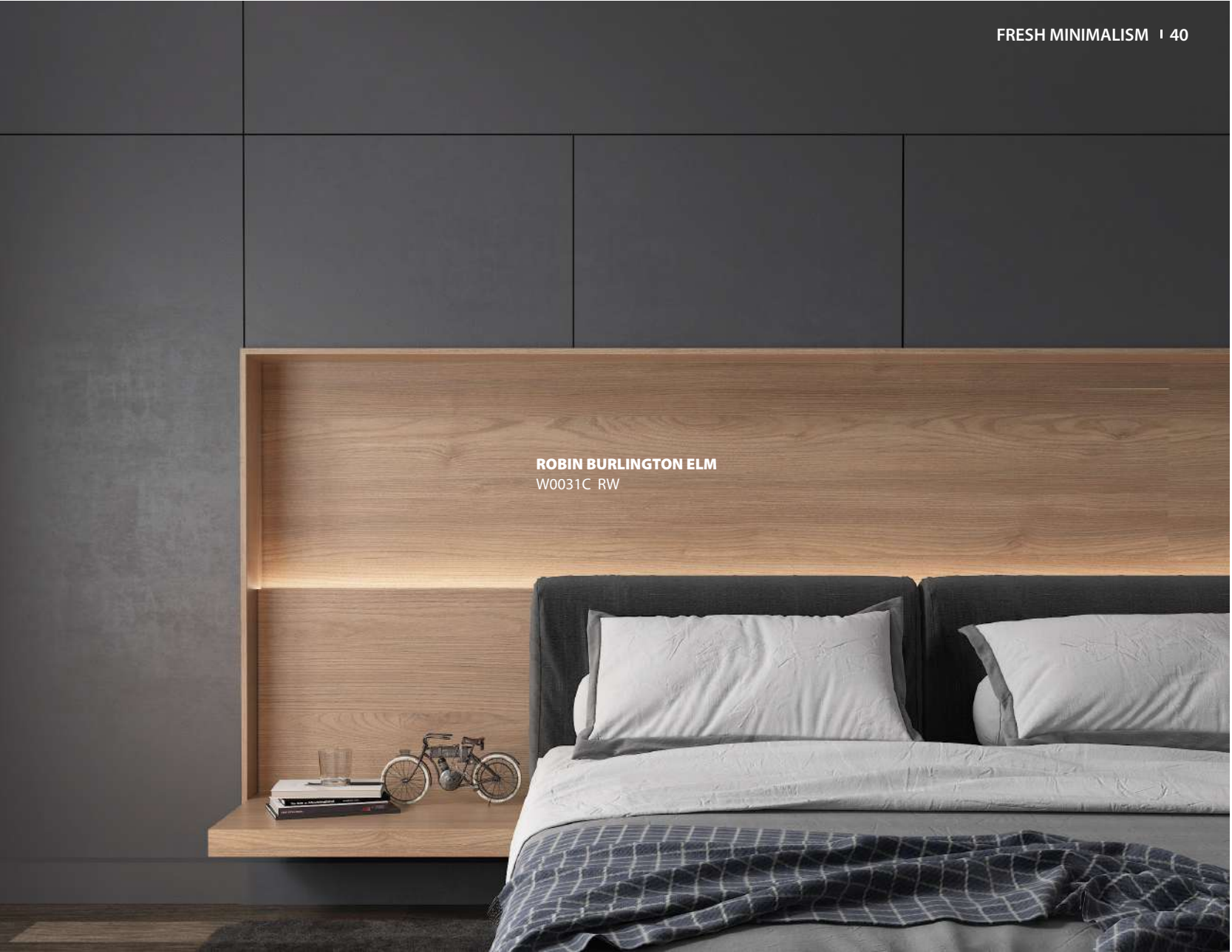


SAFFRON APPLE
W0053B LA





KAZEM
S0037 MT



ROBIN BURLINGTON ELM
W0031C RW

You can't use up creativity. The more you use, the more you have.

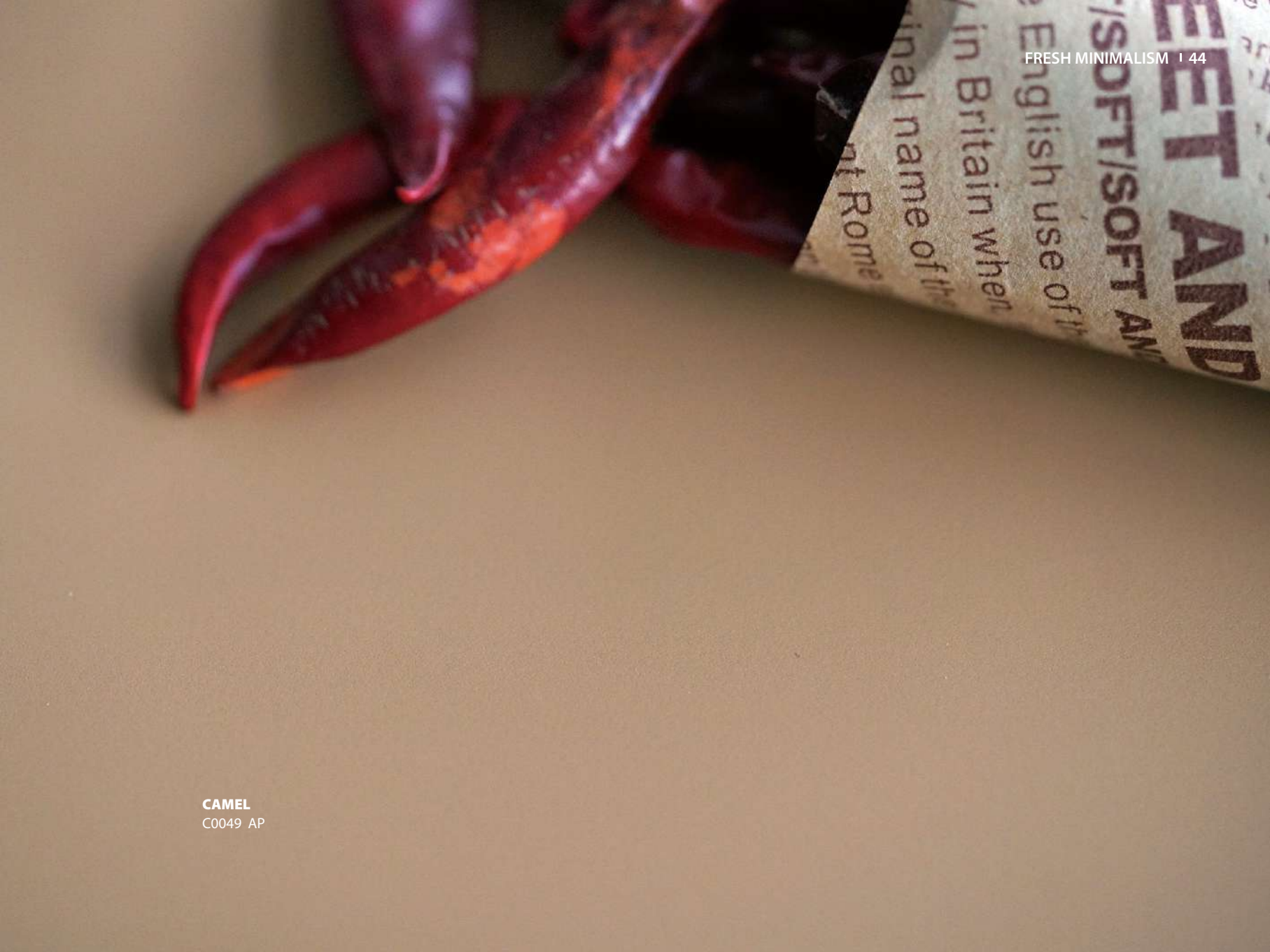


WELSEY WOOL
F0008 SU

AUSTIN BALE ASH
W0069C IV



CAMEL
C0049 AP

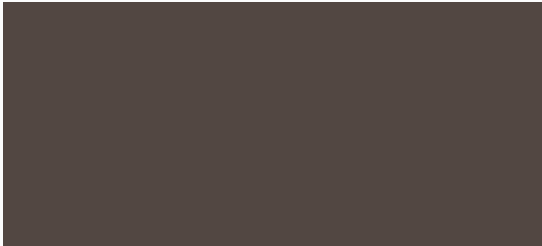




DENOVO CUIVRE
S0034A SU



ASHTON ELLE
W0081A IV



COFFEE
C0058 AP



DAVY
C0032 AP



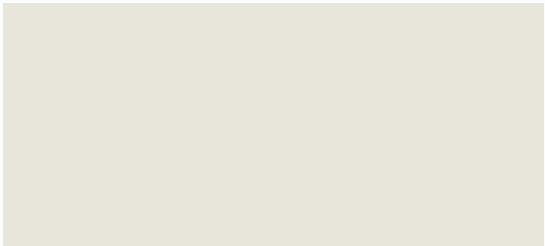
PEWTER
C0052 LA



TUSCAN
C0056 LA



CAMEL
C0049 AP



ALMOND
C0013 AP



NEW INDUSTRIAL

PoliLam





Drawing inspiration from industrialization and mechanization, industrial décor exposes original features and revives old materials, blending old and new elements.

It emphasizes weathered finishes, raw wood, stone, and leather, with unexpected touches and an overall sophisticated feel. Furniture styles are generally discreet and simple, yet at the same time, they are bold and deliberate.

The decoration is open and minimalist, and clean lines allow architectural features to stand out. Industrial delivers on both style and functionality.

Industrial. Done in a new way.

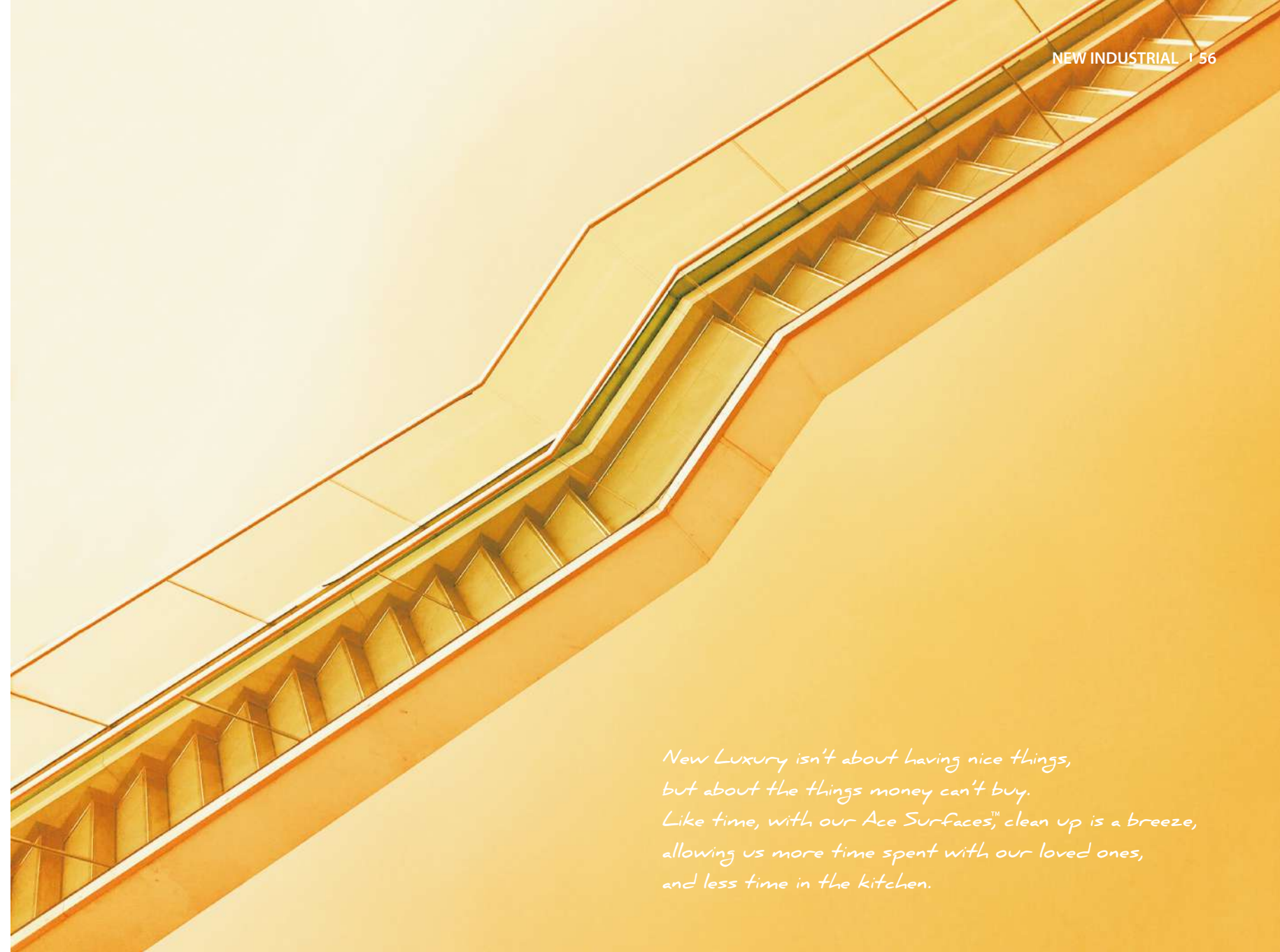




DAVY
C0032 AP



JINX ACE
M0005 AS



*New Luxury isn't about having nice things,
but about the things money can't buy.
Like time, with our Ace Surfaces™, clean up is a breeze,
allowing us more time spent with our loved ones,
and less time in the kitchen.*



CAMEL
C0049 AP

ELIXIR DAVENTE
S0003A SU

DENOVO LAVA
S0034B SU



BEA GRACE
S0029A TX

*"Rawsness and refinement are not
opposite ends of a luxurious spectrum.
They are two complementary features
with which to populate a luxe environment."*

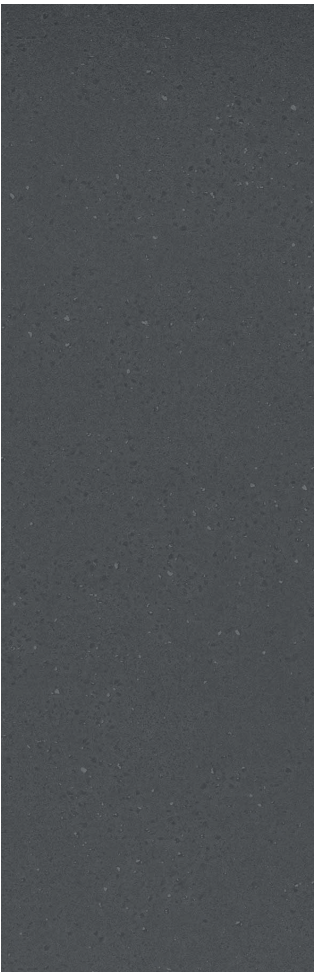
Kelly Wearstler



SEPIA ACE
M0004 AS



ASPHALT
S0040 MT



BEA KOL
S0029B TX



DAVY
C0032 AP



GAI HARLOW
S0007A SY



*It does not matter how slowly you go
so long as you do not stop.*



ELIXIR DAVENTE
S0003A SU



BEY KARRI
W0072B VF

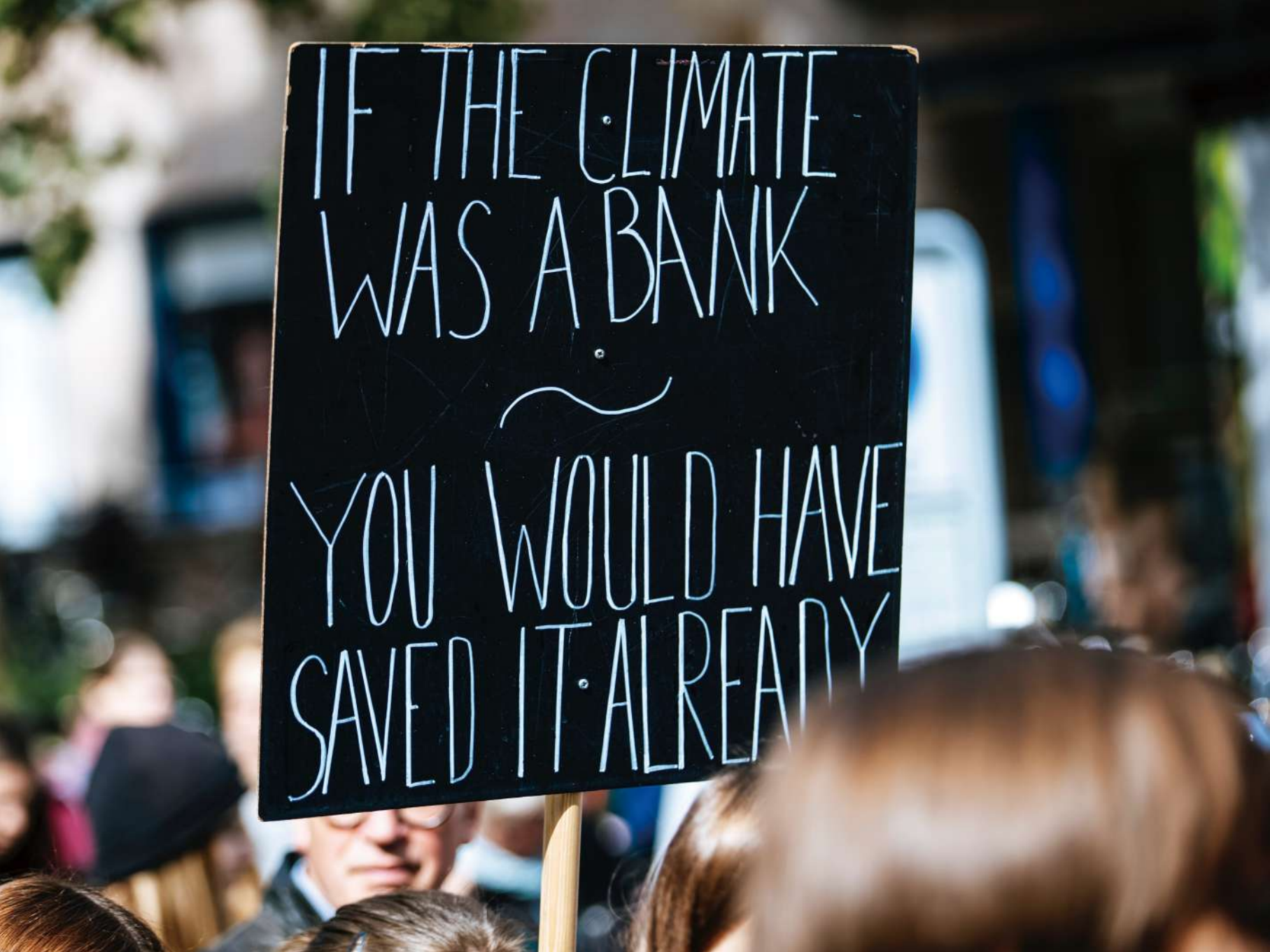




DENOVO LAVA
S0034B SU



ELIXIR DAVENTE
S0003A SU



iGENERATION

PoliLam



iGeneration, also known as Generation Z, has reached adulthood; for the first time, we have those born into the digital age entering the workforce.

We are in an age of digital technology and of complete interconnectedness, where the physical world meets the digital. There is a continued development of smart homes, with voice-controlled lamps, intelligent refrigerators, Bluetooth controlled appliances, and much more.

In this generation, we are developing a stronger desire to experiment and interact with a product firsthand. A new theme, built around playful formalism, satisfies these desires. The result is an innovative type of interior design which influences shapes and color.

Expectations of our spaces continue to develop, and we expect more versatility and flexibility. We demand more because technology has granted us more.

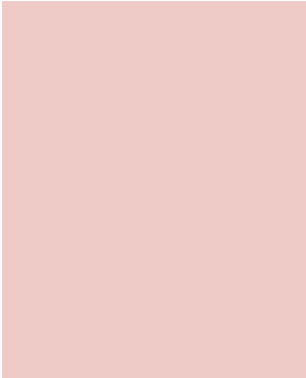




GAI HARLOW
S0007A SY



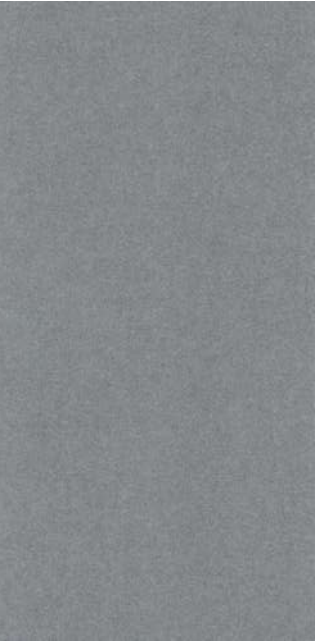
BLUSHING
C0037 LA



"There are no boundaries or borders in the digital age."

Karin Rashid





WELSEY WOOL
F0008 SU



*"Style is a way to say who you are
without having to speak."*
Rachel Zoe

PoliLam



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